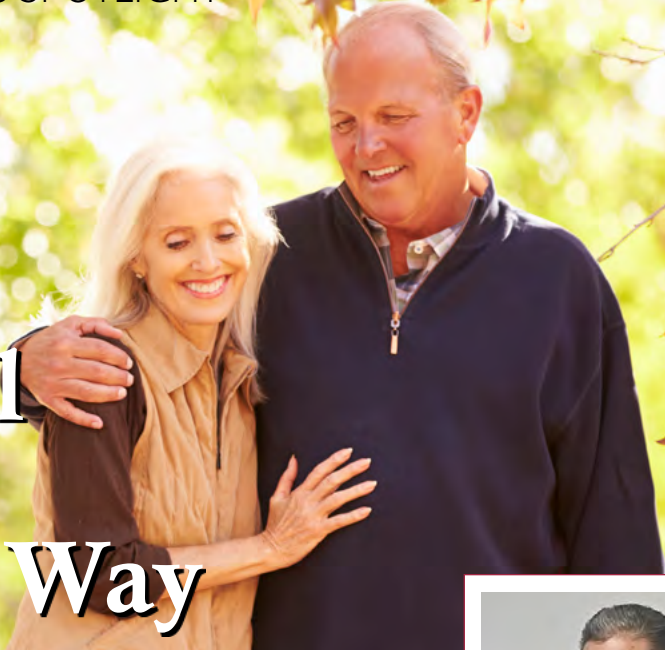


"Perseverance is not a long race. It has many short races one after another." – Walter Elliot

# Multi-Financial Services the Old-Fashioned Way



Just two miles from downtown Phoenixville, across the street from the Kimberton Fire Company and ball fields, Darrin Wallace does financial planning in the refreshing "old-fashioned way." Owner of Multi-Financial Services Company, Darrin is a financial advisor with a true personal touch.

Financial planning is a relationship-building process where the first meeting is simply to get to know one another. Darrin Wallace is personable and easy-going and so is the initial meeting, which will last about an hour, not hours. Instead it begins with simply identifying and prioritizing your specific financial objectives.

"Together, we will determine short- and long -term strategies to help achieve your financial goals," explains Darrin, "and financial plans are built at no cost." He will make suggestions, offer resources, determine the appropriate risk tolerance and recommend a plan to put into place, paying close attention to each client's financial situation and goals. Darrin makes certain that the client is educated and comfortable with the pluses and minuses of each investment before moving forward. A successful retirement plan can only be implemented if the client and Darrin are comfortable working together over the long term. All this information is explained and discussed at the initial exploratory meeting.

Since 1994, Darrin has worked this way and, as a result, over 85% of his clients come from referrals. He and his clients form long-term relationships and friendships. "Once your financial plans are in place," Darrin says, "I will never go silent. I will keep in touch with you and you will not be handed off to another employee." He will check in regularly with a phone call, as he believes financial planning is based on working together. Your personalized plans will be closely monitored, reviewed and revised when and if necessary. It is important to Multi-Financial Services that all clients are comfortable with each step of establishing financial plans and goals.

For 50 years this business has been a family one. Darrin's father, Angus D. Wallace, started his own life insurance business that later offered financial planning services. In 1979 Angus had the building constructed where the business stands at 741 Pike Springs Road, Phoenixville (next to Queen Appliance on 113). In 1994, Darrin joined the business, making it a father and son operation. Angus retired in

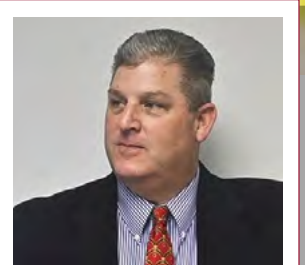
January, but he still comes to the office each day and still resides in the area.

The family has been a part of the Phoenixville community since 1971. Darrin Wallace graduated from Phoenixville High School where he wrestled and was an Eagle Scout. He lives in nearby Gilbertsville with his family where he has always been a community volunteer, involved with the kindergarten through 8th grade youth lacrosse program.

Multi-Financial Services does not have the overhead like other financial planning companies in downtown Philadelphia, the Main Line and West Chester may have. Multi-Financial Services is independent and strives to offer the best flexibility for your individualized situation. Plan implementation can be coordinated with both accountant and attorney professionals of your choice.

Darrin is committed to your success. With this in mind, Multi-Financial Services Company is built on a philosophy of old- fashioned service and satisfaction to help you succeed in your personal and business life. **Please contact**

**Darrin Wallace at Multi-Financial Services at 610.933.1122 or [dwallace@investmentctr.com](mailto:dwallace@investmentctr.com), visit [www.multifinancialservices.com](http://www.multifinancialservices.com), or stop by 741 Pike Springs Road, Phoenixville**, to get the professional expertise and objectivity that will help you to manage your wealth.



**Darrin Wallace can help with achieving your personal goals like:**

- Saving for your children's college tuition
- Planning for retirement
- Dealing with a death or divorce
- Having cash on hand
- Setting up emergency funds
- Paying off your mortgage
- Settling debts
- Having the right life and disability insurance plans in place
- Getting 401K advice
- Estate and asset planning
- Preparing with long term care insurance
- Pension lump sum verses pension payment analysis

Or if you are simply looking for a second opinion, an array of financial products, resources and ongoing maintenance is available with Multi-Financial Services Company.